

Alfa Service Ambassador Program

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Earn up to Rs. 50,000 Cash Reward every month!

Rs. 20 Cash Incentive on every successful Alfa Registration & Activation

How?

1. Help the customer download Alfa
2. Tap Login/Sign up & Register
3. Tap on 'Existing Bank Alfalah Customer'
4. Select 'Account Holder/Debit Card' as registration source & help enter details
5. Let customer select Security Question & create Username
6. Enter your unique 9-digit code (branch code + employee code). This is a MUST for incentive tracking.
7. Ask the customer to activate Alfa by calling the helpline : (021)-111-225-224
8. Count incentive!

Terms & Conditions:

- Cash incentive of Rs. 20 per Alfa registration and activation will be awarded to the Service Ambassador(s) provided they have already registered and activated a minimum of 40 Alfa Accounts in the campaign month.
- No incentive will be awarded for the first 40 registrations & activations per month per service ambassador.
- The campaign incentive per service ambassador in a given campaign month cannot exceed Rs. 50,000.
- The campaign incentive will be disbursed on a monthly basis.
- The campaign incentive will be calculated and tracked on the basis of unique Service Ambassador Name entered in voucher code field. In case you fail to enter voucher code, that particular registration/activation will not be incentivized.
- The campaign will be valid for 3 months from the date of announcement.
- Bank Alfalah has the right to change/discontinue this campaign at any time.